

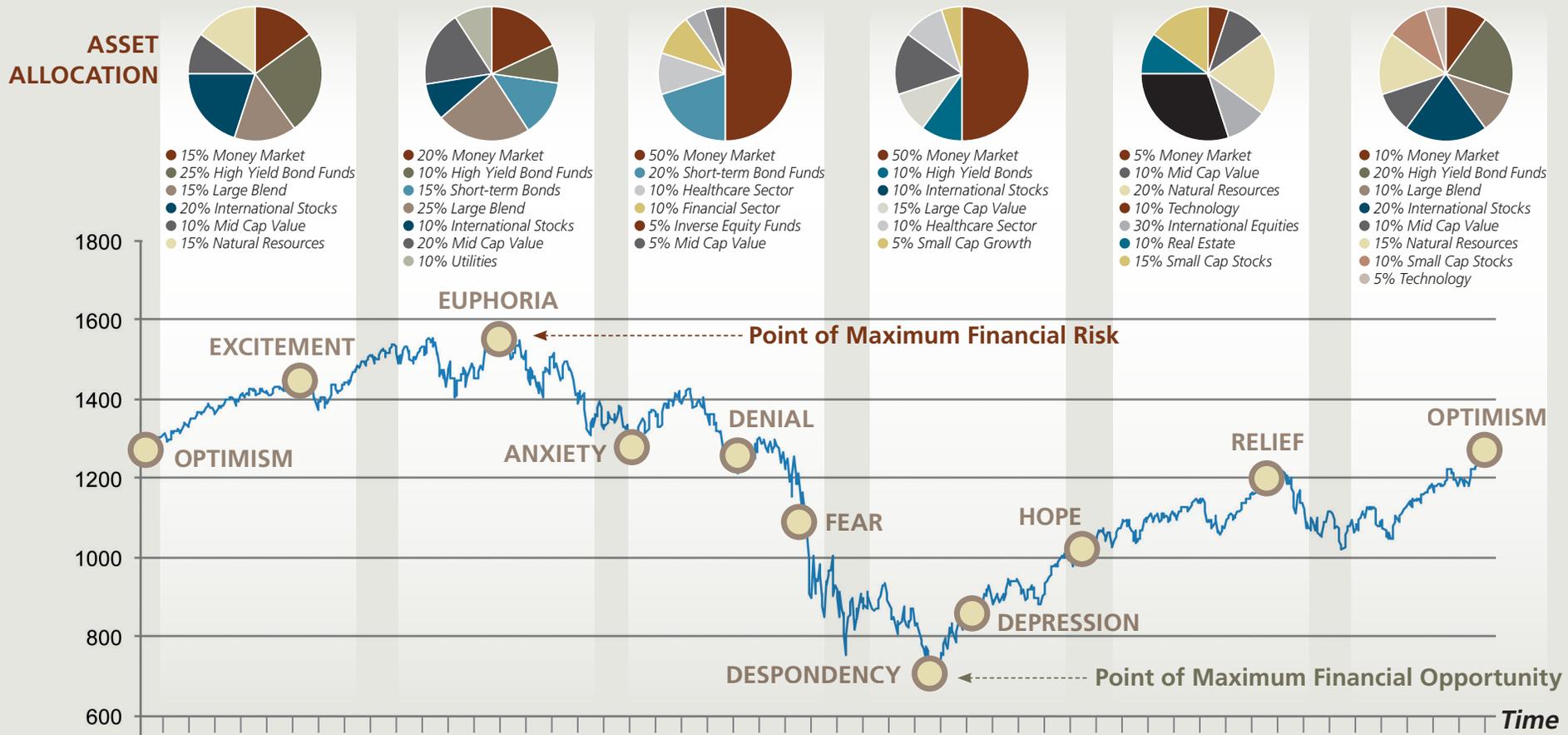
# The Challenge of Emotion

## A Tactical Approach



Managing emotions when it comes to your hard earned money can be challenging, yet essential if you are to remain focused on achieving the retirement lifestyle you have envisioned. For most of us, emotion plays an important role in our decisions, yet when it comes to investing emotions can cause us to make decisions about our money at precisely the wrong time. We believe Weatherstone Capital Management's active approach (tactical) to investing can help investors more easily adhere to an investment strategy improving the odds of achieving your defined investment goals. This is accomplished through frequent evaluation of the markets and whether the risk of holding an investment is worth the potential return. With investing there is no guarantee that the investment strategy will achieve its objectives, generate a positive return or avoid losses. However, it is designed to adjust its holdings to a more defensive asset allocation until there are signs of improvement in the financial markets.

### CYCLE OF MARKET EMOTIONS



This is a hypothetical illustration and does not represent a specific strategy or program. There are inherent risks associated with different asset classes: Equity risk is generally greater for the common stocks of small and mid-capitalization companies; foreign securities may fall due to adverse political, social and economic developments abroad; the focus of non-diversified portfolios on fewer issuers or one market sector or style (e.g., real estate sector funds, growth or value) can make them more susceptible to volatility and certain risks than diversified portfolios; bond investments are subject to credit and interest rate risk; high yield debt securities have a greater risk of default than investment-grade debt securities. In exchange for greater growth potential, investments in foreign securities can have added risks. These include changes in currency rates, economic and monetary policy, differences in auditing standards and risks related to political and economic developments. Diversification does not guarantee a profit or protection from losses in a declining market. Past performance is no guarantee of future results.

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